

EEO PUBLIC FILE REPORT

Heftel Broadcasting Company LLC The Drive LLC

KRXV(FM), Yermo, CA, Facility ID 34554
KHYZ(FM), Mountain Pass, CA, Facility ID 34555
KHWY(FM), Essex, CA, Facility ID 34556
KIXF(FM), Baker, CA, Facility ID 68412
KIXW(FM), Lenwood, CA, Facility ID 68413
KHDR(FM), Lenwood, CA, Facility ID 89344
KHRQ(FM), Baker, CA, Facility ID 89128

- ◆ Reporting Period: August 1, 2021 to July 31, 2022.
- ◆ Full-Time job vacancies filled during the annual reporting period: 4

JOB TITLE	DATE FILLED	HIRED PERSON REFERRED BY WHICH RECRUITMENT SOURCE?
Account Executive	3/1/22	Indeed.
Account Executive	3/15/22	Indeed
Sales Manager	4/1/22	REHIRE OF FORMER EMPLOYEE
Administrative Assistant	5/1/22	Employee Referral

- ◆ Total number of candidates interviewed from this pool of applicants: 33
- ◆ A listing of all recruitment sources used during the annual reporting period by position follows.

Recruitment Sources for Account Executive Positions	Total Number of Interviewees from Source
Indeed.com	28
Linked In	1
Employee Referral	1
Craigslist	0
AllAccess.com	0
On-Air Advertising/Highway Radio	2
UNLV Hire a Rebel Site	0
Victorville Daily Press	0
TOTALS	32

Recruitment Sources for Administrative Assistant Position	Total Number of Interviewees from Source
Indeed.com	
Linked In	
Employee Referral	1
Craigslist	
AllAccess.com	
On-Air Advertising/Highway Radio	
UNLV Hire a Rebel Site	
Victorville Daily Press	
TOTALS	1

OUTREACH INITIATIVES REPORT

Reporting Period: August 1, 2021 to July 31, 2022

- ◆ A listing of the stations' outreach efforts during the reporting period follows below.

HOSTED JOB FAIR

Heftel Broadcasting hosted its Virtual Job Fair - August 1-3, 2-21, 2021
Promoted heavily on the air on the Heftel Broadcasting stations.

OTHER COMMUNITY JOB FAIRS AND EMPLOYMENT OUTREACH

Heftel Broadcasting participated in the 11th annual MXP Career Fair at Barstow High School. The event was on Tuesday, April 12, 2022, from 6am to 2pm. The Big Bright Yellow Highway and John The Van Guy from Heftel Broadcasting were in attendance.

Heftel Broadcasting participated in the Barstow Community College Community Resource and Job Fair at Barstow Community College. The event was on Thursday April 21, 2022, from 9am – 2pm. The Big Bright Yellow Highway Van & John The Van Guy from Heftel Broadcasting were in attendance.

Both events were promoted on air 8x's a day for 5 days in advance on all three formats, Hwy Vibe, Hwy Country & The Drive. John The Van Guy had a table set up at the events to talk to potential employees.

Heftel Broadcasting participated in the Barstow Area Community Resource Fair & Veterans Connection at Cora Harper Community Center. The event was on Thursday June 30th, 2022 from 1-4pm. The Big Bright Yellow Highway Van & John The Van Guy from Heftel Broadcasting were in attendance.

This event was promoted on air 8x's a day for 5 days in advance on all three formats, Hwy Vibe, Hwy Country & The Drive.

Hire-A-Rebel/University of Nevada Career Link online community - Account Executive positions listed 2 times between 08/01/21 and 07/31/22.

Richard Heftel participated with Recruit Military to search out Veterans for Heftel Broadcasting to hire. Heftel Broadcasting also supports Recruit Military with their efforts to help Veterans.

Heftel Broadcasting has placed ads with Indeed.com and on-air over the stations with the hopes of finding salespeople in January of 2022.