

# EEO PUBLIC FILE REPORT

## Heftel Broadcasting Company LLC The Drive LLC

KRXV(FM), Yermo, CA, Facility ID 34554  
KHYZ(FM), Mountain Pass, CA, Facility ID 34555  
KHWY(FM), Essex, CA, Facility ID 34556  
KIXF(FM), Baker, CA, Facility ID 68412  
KIXW(FM), Lenwood, CA, Facility ID 68413  
KHDR(FM), Lenwood, CA, Facility ID 89344  
KHRQ(FM), Baker, CA, Facility ID 89128

- ◆ Reporting Period: August 1, 2019 to July 31, 2020.
- ◆ Full-Time job vacancies filled during the annual reporting period: 4

<b>JOB TITLE</b>	<b>DATE FILLED</b>	<b>HIRED PERSON REFERRED BY WHICH RECRUITMENT SOURCE?</b>
Promotions Coordinator	11/18/19	Indeed
Account Executive	01/08/20	Employee referral
Account Executive	01/13/20	Employee referral
Account Executive	01/15/20	Employee referral

- ◆ Total number of candidates interviewed from this pool of applicants: 15
- ◆ A listing of all recruitment sources used during the annual reporting period by position follows.

<b>Recruitment Sources for Account Executive Positions</b>	<b>Total Number of Interviewees from Source</b>
Indeed.com	5
Linked In	
Employee Referral	5
Craigslist	
AllAccess.com	
On-Air Advertising/Highway Radio	
UNLV Hire a Rebel Site	
Victorville Daily Press	
<b>TOTALS</b>	<b>10</b>

<b>Recruitment Sources for Promotion Coordinator Position</b>	<b>Total Number of Interviewees from Source</b>
Indeed.com	5
Linked In	
Employee Referral	
Craigslist	
AllAccess.com	
On-Air Advertising/Highway Radio	
UNLV Hire a Rebel Site	
Victorville Daily Press	
<b>TOTALS</b>	<b>5</b>

# **OUTREACH INITIATIVES REPORT**

**Reporting Period: August 1, 2019 to July 31, 2020**

- ◆ A listing of the stations' outreach efforts during the reporting period follows below.

## **JOB FAIRS**

**College Southern Nevada - 09/18/19  
Sales Manager, Executive Assistant attended**

**MCLB/Barstow Community College Career Expo - 10/03/19  
Regional Sales Manager attended**

**Las Vegas Career Fair - 01/30/20  
Sales Manager, Executive Assistant attended**

**UNLV Southern Nevada Career Fair scheduled for March 24, 2020  
*CANCELLED DUE TO COVID - REPLACED with virtual Job Fair hosted  
by Heftel Broadcasting. Promoted heavily on the air***

## **COMMUNITY OUTREACH/EVENTS**

**Company EEO Management Training Session - Richard Heftel -  
11/05/19**

**Hire A Rebel/University of Nevada Career Link online community -  
Account Executive positions listed 6 times between 08/01/19 and  
07/31/20**